



Post Event Report

Event Name: GRAND OPENING

Name of LO/BM:	Nick Wurzer
Branch:	WI-Green Bay
Date:	July 12, 2022
Purpose:	Networking
Marketing Support / Collateral:	<ol style="list-style-type: none">1. Email Invitations2. SMS Invitation3. RSVP Landing Page

Invites: Email Invites sent by their LOs

Invites sent: N/A	Bounced: N/A	Confirmed RSVP: 95	RSVP %: N/A
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Attendance / Results:

Attendees: 95	Total Cost: \$570	Attendees' vs RSVP: N/A	Cost per person: \$6
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Comments:

I essentially popped by two offices not working with any realtors prior and had enough conversation to be invited into their weekly meeting to discuss further detail on what Nations offers.

The more 1on1 conversations with attendees built stronger relationships

Link to Portfolio: [July 2022-Travelling Ice Cream Truck-Nick Wurzer-Event Closed](#)

